



RE: DONATION & SPONSORSHIP PACKAGE

To Whom It May Concern,

Crescent Little League is kicking off its annual fundraising campaign for the 2025 spring season. As a respected member of Crescent Little League's business community, we appreciate your consideration of sponsorship support. Your support will help us to provide an exceptional baseball program to approximately 150-200 of our community youth this year.

With the merger of Buena Park American and Continental Little Leagues now entering its ninth year under the Crescent name, our expanded boundaries have allowed us to strengthen our experience in recent years. In addition to the long and rich history within our community, the organization continues to be financially sound, and we are current with all of our statutory reporting requirements. For 2025, our focus is to get the children back on the field for much needed physical activity and to strengthen their social and sportsmanship skills. As always, we continue to improve on the development of our coaching volunteers, strengthening the core of our baseball program, attracting more families to join in our experience, and to build an elevated level of awareness and true partnerships with our league sponsors.

As a non-profit 501(C)3, and an all-volunteer organization, we face the significant and ongoing challenge of obtaining financial support from sponsors, who play such a key role in making baseball a reality for our kids. **Every sponsorship dollar contributed goes directly to supporting our Little League operations.** Funds beyond standard operating costs help with needed improvements to our playing fields and surrounding facilities, ensuring a safe environment for our players and spectators. We were recently able to replace fences and scoreboards, but more funds are needed for additional projects such as plumbing and electrical updates to our facilities as well as installing a flag pole.

Your participation as a sponsor will not go unnoticed in the community. We take steps to ensure that contributors are recognized by hundreds of Crescent Little League parents, grandparents, families, and fans. This includes things like website posts, yearbook ads & field banners.

For any questions, donations or sponsorship requests, please contact the league by e-mail at: auxiliary@crescentlittleleague.org, or send sponsorship form to: Crescent Little League – P.O. Box 175, Cypress, CA 90630.

We thank you for your consideration; with your help, we can make a difference in the lives of every Crescent Little League child who finds the joy of playing America's game!

Sincerely,

Elizabeth Vazquez

Crescent Little League, President
Tax ID: 23-1688231/Tax EIN: 33-0229200
www.crescentlittleleague.org



Sponsorship Form

Crescent Little League Baseball 2025

1. Sponsorship Levels

(Please check the sponsorship level of your choice)

🏠 Platinum - \$2,500.00

- Advertising company logo and contact information on CLL Website Sponsor's Page listing as a Platinum Sponsor
- 1-Page color ad of your design in the CLL Yearbook
- 3x5 Banner with your company logo. Banner will be displayed during entire baseball season.
- Team Appreciation Photo Plaque (If sponsoring a specific team)

🏠 Gold - \$1,000.00

- Advertising company logo and contact information on CLL Website Sponsor's Page listing as a Gold Sponsor
- ½ - Page color ad of your design in CLL Yearbook
- 3x5 Banner with your company logo. Banner will be displayed during entire baseball season.
- Team Appreciation Photo Plaque (If sponsoring a specific team)

🏠 Silver - \$500.00

- Advertising company logo and contact information on CLL Website Sponsor's Page listing as a Silver Sponsor
- 1/4 - Page color ad of your design in CLL Yearbook
- 3x5 Banner with your company logo. Banner will be displayed during entire baseball season.

🏠 Bronze - \$250.00

- Advertising company logo & contact information on CLL Website Sponsor's Page listing as a Bronze Sponsor
- Company logo listed on the Bronze Sponsorship page in CLL Yearbook
- Advertising company name on the Bronze Banner, which will list several companies. Banner will be displayed during entire baseball season.

🏠 Friends & Family - \$100.00

- Recognition of being a donor on CLL's Yearbook Friends & Family Sponsor Page (name of business or individual/family to be listed alphabetically in the CLL Yearbook)

2. Contact Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone #: _____

Email: _____

Website: _____

Team Name & Division: _____

3. Please send completed form and check payable to:

Crescent Little League
P.O. Box 175
Cypress, CA 90630

4. Artwork (for website, banner & yearbook inclusion)

Please send high-resolution digital art-work at 100% size to: auxiliary@crecrescentlittleleague.org (Digital JPEG image files are preferred).

5. Deadline

The check, order form and artwork is preferred be received no later than March 15, 2025. For timely inclusion on website, banners, yearbook, etc.

**It is understood that these funds may be used for facility improvements, equipment, umpires, and other expenses necessary to conduct Crescent Little League operations for the 2025 baseball season.*